



FOR IMMEDIATE RELEASE

Contact: Andrew Thurston

Phone: 315.724.1776

Email: athurston@investstrategic.com

### **Traci Grogan Joins the Strategic Client Support Team**

Judith Vicks Sweet, CFA, Principal at Strategic Financial Services is pleased to announce the addition of Traci Grogan to the client support team.

Prior to joining Strategic, Traci worked for Hamilton College as an Administrative Assistant and Northland Communications as an Executive Assistant. She is a graduate of Central City Business Institute, Syracuse NY.

“We are so pleased to have Traci return to the Strategic team. Her commitment to outstanding service will be a real asset for our clients.” – said Sweet.

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Strategic Financial Services is an independent financial advisory firm that manages assets for individuals, businesses, and not-for-profit organizations. Areas of expertise include asset management, financial planning, and company sponsored retirement plans.

Company headquarters are located at 114 Business Park Drive, Utica, New York with additional offices in Syracuse, NY and West Palm Beach, Florida. For more information call 315.724.1776 or visit us at [www.investstrategic.com](http://www.investstrategic.com).

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Please contact Andrew Thurston at 315.724.1776 for additional information or interview availability.

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OFFICES – SYRACUSE, NY | UTICA, NY | WEST PALM BEACH, FL

PHONE – 800.937.4461

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