

Strategic Financial Services, LLC One of Two Upstate New York Firms Named to Barron's Top 100

Tuesday, June 20th, 2006



Alan R. Leist, Jr., CFP, Chief Executive Officer of Strategic Financial Services, LLC, Utica, New York, has announced that the company has been named to *Barron's* Top 100 Financial Advisers for the third year in a row.

Strategic is one of only sixteen New York State firms named to the listing and one of two from Upstate New York.

"It is a tremendous honor to be identified as a leader in the industry for the past three years," said Leist. "Our essential strength - and differentiator in the marketplace - is the holistic planning and individualized traditional brokerage environment."

Over 7,500 advisers were surveyed and ranked according to assets under management, revenue, customer satisfaction and other factors. Strategic is listed 76th in the 2006 ranking.

Barron's Magazine is a national weekly financial publication covering trading, companies and the economy, and market events. Their readership includes corporate decision-makers, institutional investors, individual investors and financial professionals. For more information visit www.barrons.com.

Strategic Financial Services, LLC manages over \$750 million in assets for individuals, businesses and not-for-profit organizations. Services are provided through three Strategic companies: Alan R. Leist Planning Group, Inc., Strategic Investment Advisors, Inc. and Strategic Retirement Plans, Inc. Company headquarters are located at 114 Business Park Drive, Utica, New York, with additional offices in Saratoga Springs, New York and West Palm Beach, Florida. For more information call 315.724.1776 or 800.937.4461, or visit www.investstrategic.com.

Strategic Financial Services, LLC
Investment Management • Financial & Estate Planning • Corporate Retirement Plans

114 Business Park Drive, Utica, NY 13502
315-724-1776 / 800-937-4461
www.investstrategic.com

Additional offices:
Saratoga Springs, NY & West Palm Beach, FL