

Strategic's Leist Named to AAA Motor Club Holdings, LLC Board of Directors

Wednesday, January 21st, 2009



Utica N.Y. - Alan R. Leist, Jr. has been named to the Board of Directors of AAA Motor Club Holdings, and as the Vice Chairman of the Investment Corporation of AAA Motor Club Holdings, LLC.

Together with these two appointments, Leist will continue to serve on the Board of Directors for the Automobile Club of New York, Inc. and chair its finance committee.

AAA Motor Club Holdings, LLC encompasses AAA New York, AAA Southern New England and Carolina Motor Club. These highly respected clubs have joined to form a strategic alliance that will bring together the resources of all three clubs. The jointly owned holding company will help strengthen the presence of AAA on the East Coast. Combined total membership is 6,000,000 with 3,300 employees operating in Rhode Island, Massachusetts, Connecticut, North Carolina, South Carolina and New York.

“These appointments will help keep the Utica AAA organization in a prominent position with this new alliance of clubs”, said Leist.

Alan Leist is the founder of Strategic Financial Services, an independent financial advisory firm with headquarters in Utica, New York and additional offices in Saratoga Springs, New York and West Palm Beach, Florida.